



The Infinite Monkey Theorem and Sauvage Spectrum Announce “Ignition Collaboration” to Honor and Support Firefighters in Record-Setting Wildfire Year in Colorado

The Special Release Bottle Will Benefit the Wildland Firefighter Foundation and Launches October 30th

DENVER (October 13, 2020) – Two Colorado wineries, [The Infinite Monkey Theorem](#), and [Sauvage Spectrum](#), have collaborated on a project called The Ignition Alliance that will benefit [The Wildland Firefighter Foundation](#), an organization that provides help to the families of wildland firefighters who have lost their lives or are injured in the line of duty.

The Ignition Alliance was born out of the will and want to give back to the firefighter community after a summer of devastating fires across the west. Colorado’s 2020 wildfire season was record setting with the Pine Gulch fire on the Western Slope, affecting everything from travel to unhealthy air quality, becoming the largest in Colorado history with 139,007 acres burned (now 100% contained).

This red blend features two American cold hardy varietals with fruity aromas of cassis, Kirsch and savory German chocolate cake. The acid profile is prevalent early on with this lush medium bodied and low tannin wine. Black cherry and plum open to lingering coconut, tobacco, and vanilla flavors on the finish. Working with local artist Raleigh Carlton, the wineries collaborated on the design of the bottle which features raging fires and a burning dumpster but also a message of hope leading to a brighter road ahead. That road starts with 20 percent of the proceeds benefiting the Wildland Firefighter Foundation, based in the west and focused on helping families of firefighters killed in the line of duty and to assist injured firefighters and their families.

The Infinite Monkey Theorem and Sauvage Spectrum Winery have a long history of collaboration as Kaibab Sauvage, co-founder of Sauvage Spectrum Winery, has been growing and supplying grapes to The Infinite Monkey Theorem since the urban winery’s launch in 2008. Patric Matysiewski, co-founder and winemaker for Sauvage

Spectrum, learned the craft of winemaking at The Infinite Monkey Theorem alongside IMT's Winemaker Tim Carron.

"This collaboration was really birthed during a trip from the team from The Infinite Monkey Theorem to our vineyard during Harvest," said Winemaker Patric Matysiewski of Sauvage Spectrum. "The fires were raging just on the other side of the mountain in Grand Junction, resulting in unpleasant working conditions and ash clusters on grapes, and we started to talk about what we could do to help those on the frontlines. We landed on what we do best – making Colorado wine that is rooted in the community. We're looking forward to collaborating on future projects with the common goal of giving back and elevating the Colorado wine experience."

"We've always had such a great relationship with Kaibab and Patric so when the idea presented itself to collaborate on a Colorado wine that gives back to first responders, it was a no-brainer for us," said Nicki McTague, CEO of The Infinite Monkey Theorem. "The fires have been devastating to such a large portion of our state and in a year where there's been enough heartache already. We're always looking for ways to support our community so what a great opportunity to collaborate with our longtime partners and create a wine to buoy our spirits in a year when we could all use another drink."

The Ignition Alliance bottle (31% Verona / 69% Petite Pearl) will be available starting on October 30, 2020 for \$28 at both of the wineries taprooms and online at theinfinitemonkeytheorem.com until sold out. The Infinite Monkey Theorem is located at 3200 Larimer Street in the RiNo Arts District in Denver, Colo. Sauvage Spectrum is based in Palisade, Colo. at 676 38 ¼ Road. Follow [@infinite_chimp](https://twitter.com/infinite_chimp) and [@sauvagespectrumwines](https://twitter.com/sauvagespectrumwines) to keep up to date.

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CONTACT: Katie Knoch
katie@hardknochpr.com
702-496-7963